

Company Profile and Retail Market Presentation



What we do at INOVIA?



INOVIA is a company with a forward-looking spirit and philosophy, **founded in 2013, producing, packaging and distributing** healthy and nutritional products.

INOVIA products are produced in state-of-the-art industrial facilities, with **leading edge technology** machinery, owning **various certifications** and being staffed with **specialized scientists**

Being in the market for more than 13 years, we cover consumer needs for healthy diet products, created from **natural raw materials, ensuring high quality in production.**

13

Years in market

34

% market share*

1,000+

Number of clients

* Based on Nielsen study at the sweeteners market



Indicative Customers



Our brand name is



Onstevia Sweeteners with Stevia

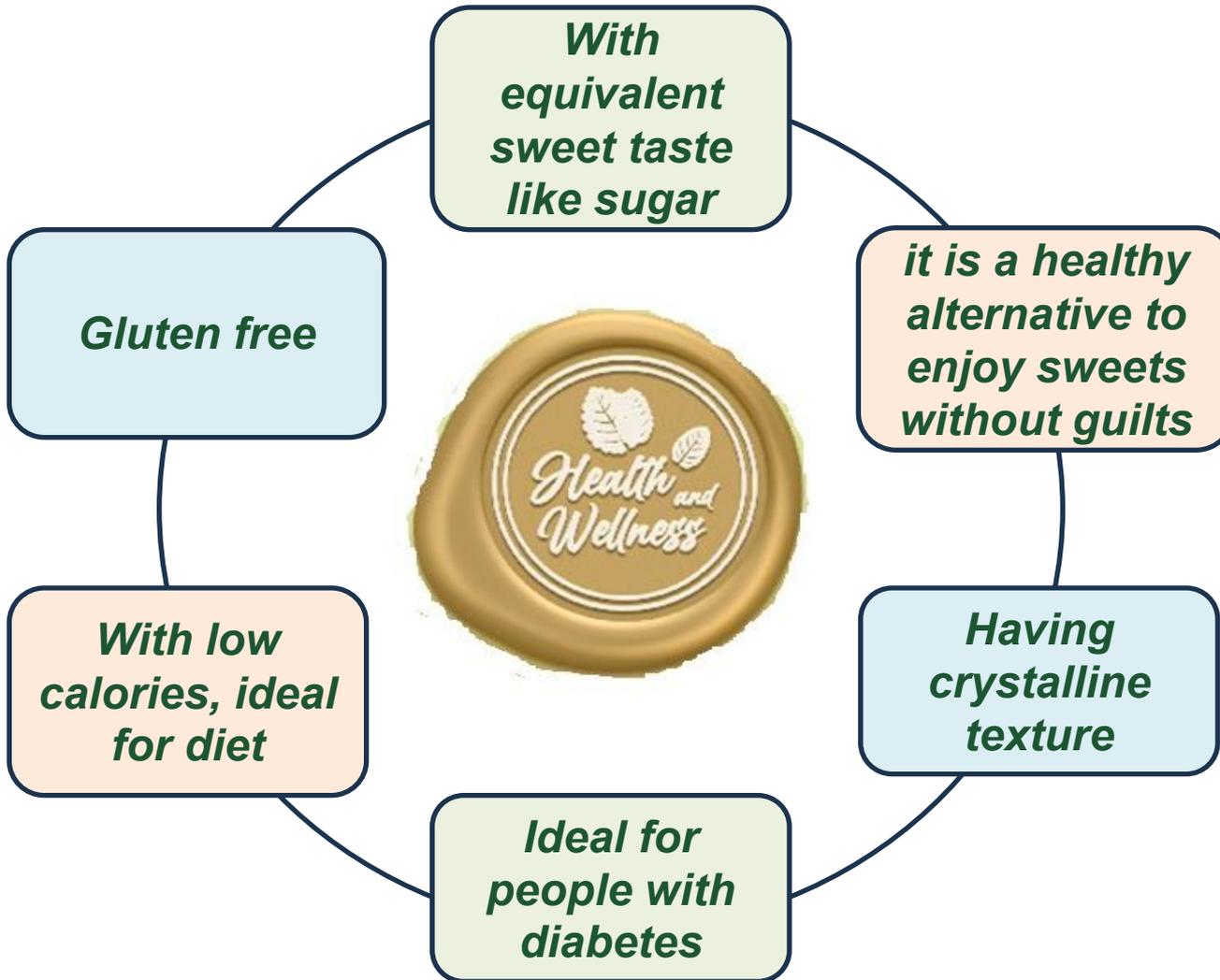
- Same sweet taste and aftertaste as sugar
- Same crystalline texture as sugar
- Same solubility as sugar
- Suitable for diets with minimal calories
- Ideal for cookery, coffee, tea, soft drinks



And...

- Gluten free
- Certified for consumption by people with Diabetes
- Natural without chemical admixtures
- Produced in state-of-the-art industrial facilities
- Using the food safety management system
- ISO 22000, IFS, HALAL Certifications

Why “Onstevia”?



Certifications



Best Sellers



“Onstevia” Sweeteners



“Onstevia” Sweeteners



**Onstevia Sweetener
Half Spoon
with white sugar and
natural sweetener from
Stevia plant
with 50% less calories
per serving, ratio 1:2
in paper bag of 1 Kg**



“Onstevia” Sweeteners



**Onstevia Sweetener
Natural**
**with natural sweetener
from Stevia plant
with 0% calories
ratio 1:1
in paper bag of 1 Kg
(no added sugar)**



